

Wordpress Workshop | Week 3

<http://arrowrootmedia.com/classes>

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Test Blog

<http://arrowrootdesigns.com/3rdward/wp-admin>

user : admin

pass : 3rdward

NYC Wordpress Resources

<http://www.meetup.com/wordpressnyc/>

Week 3 - Advanced Coding

We will :

- review php + mySQL
- look at sites in progress and answer questions

: BUT FIRST - WE WILL DO A REVIEW :

1. Widgets

2. Menus

3. Plugins

- google analytics
- jetpack
- nextGen
- simple viewer
- backup plugins
- feedburner

4. Theme Structure

Editing Wordpress in Dreamweaver :

http://www.adobe.com/devnet/dreamweaver/articles/dw_wordpress_pt1.html

I. Themes

<http://www.arrowrootmedia.com/2009/10/09/wordpress-resources/>

- a. Thesis : <http://diythemes.com/>
- b. WooThemes : <http://www.woothemes.com/>
- c. StudioPress : <http://www.studiopress.com/>
- d. ThemeForest : <http://themeforest.net>
- e. WordPress 2011 Theme : <http://2011dev.wordpress.com/>
- f. Graph paper press : <http://graphpaperpress.com>
- g. Theme Foundry : <http://thethemefoundry.com/>
- h. WPShower (free themes) : <http://wpshower.com/>
- i. Headway Themes (freakin awesome!!!) : <http://headwaythemes.com/>

II. Cheatsheets

Template Tags and Code

<http://www.onextrapixel.com/download/wordpress-cheat-sheet.pdf>

SpeckyBoy

<http://speckyboy.com/2009/06/17/14-essential-wordpress-development-and-design-cheat-sheets/>

Pull in Links by Category

http://codex.wordpress.org/Function_Reference/wp_list_bookmarks

Create an authors.php page - a listing of authors + their bios

http://codex.wordpress.org/Author_Templates

Sample - <http://repairlabs.org/author/charles/>

Creating Page Templates

http://codex.wordpress.org/Pages#Creating_Your_Own_Page_Templates

RESOURCES

MY WORDPRESS RESOURCES / LINKS

<http://delicious.com/jakilevy/wordpress>
<http://arrowrootmedia.com/tag/wordpress>

ADD URL TO SEARCH ENGINES:

Do this AFTER your site is ready for traffic
<http://www.bing.com/webmaster/SubmitSitePage.aspx>
<http://www.google.com/addurl/>
<http://www.google.com/webmasters/>

Modifying Themes

http://codex.wordpress.org/Pages#Page_Templates
http://codex.wordpress.org/The_Loop#Multiple_Loops_Example_1

FTP Clients

Fetch for Mach (default on your mac)
FileZilla : <http://filezilla-project.org/>
Cyberduck : <http://cyberduck.ch/>

Backdating (or future dating) a post :

<http://en.support.wordpress.com/posts/schedule-a-post/>

For more info on the post screen : <http://en.support.wordpress.com/posts/post-screen/>

CODE Resources :

1. Pull in Recent Posts by Category :

<http://wordpress.org/support/topic/289709>

2. Create a new Page Template:

http://codex.wordpress.org/Pages#Creating_Your_Own_Page_Templates

3. Create a new Favicon :

<http://www.favicon.cc/>

4. Rolling your own wordpress theme :

- **PixelCrayons** : <http://xhtml.pixelcrayons.com/?psd-to-wordpress&qclid=CO2mtbNwaICFcl25Qod52ID6A>
- **w3Markup** : <https://w3-markup.com/order>
- **Elance** : <http://www.elance.com/php/search/main/eolsearch.php?matchType=profile#matchKeywords=wordpress%20slice>

5. List Custom Post Types :

<http://justintadlock.com/archives/2010/04/29/custom-post-types-in-wordpress>

```
<?php $loop = new WP_Query( array( 'post_type' => 'THE-POST-TYPE-
```

```
NAME', 'posts_per_page' => 10 ) ); ?>
```

```
<?php while ( $loop->have_posts() ) : $loop->the_post(); ?>
```

```
    <?php the_title( '<h2 class="entry-title"><a href="' . get_permalink()  
    . '"' title="' . the_title_attribute( 'echo=0' ) . '" rel="bookmark">', '</a></  
h2>' ); ?>
```

```
    <div class="entry-content">  
        <?php the_content(); ?>  
    </div>  
<?php endwhile; ?>
```

III. Upgrading and Maintenance

1. HAVE A BACKUP PLAN!

<http://www.arrowrootmedia.com/2011/06/09/ways-to-backup-your-wordpress-site/>

- wp time machine
- X Cloner
- wp db backup
- backup buddy (\$)